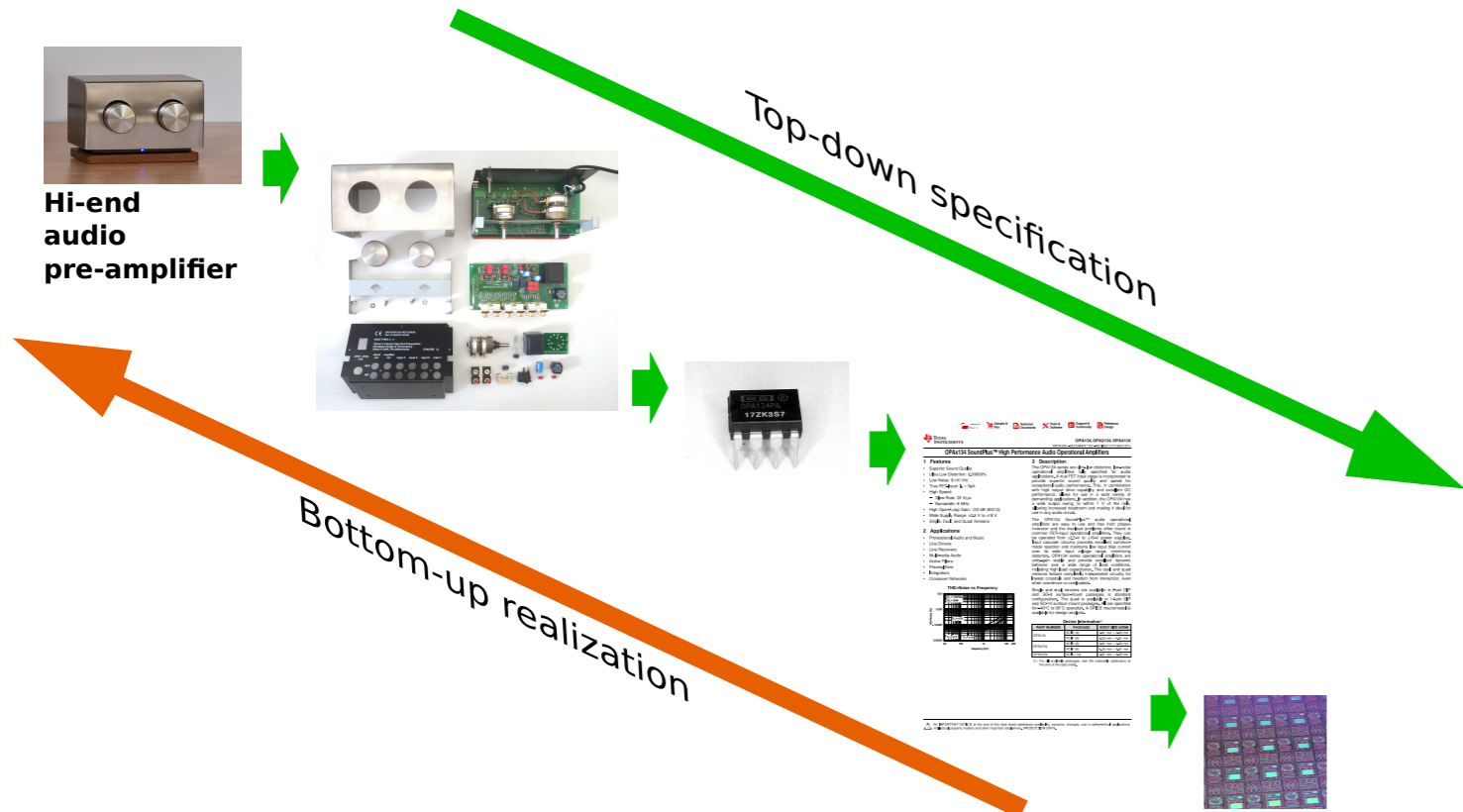


Hierarchically structured product design process



Hi-end audio pre-amplifier

- No risk propagation during design
- Design is top-down, showstoppers appear bottom-up: "The devil is in the details!"

Products

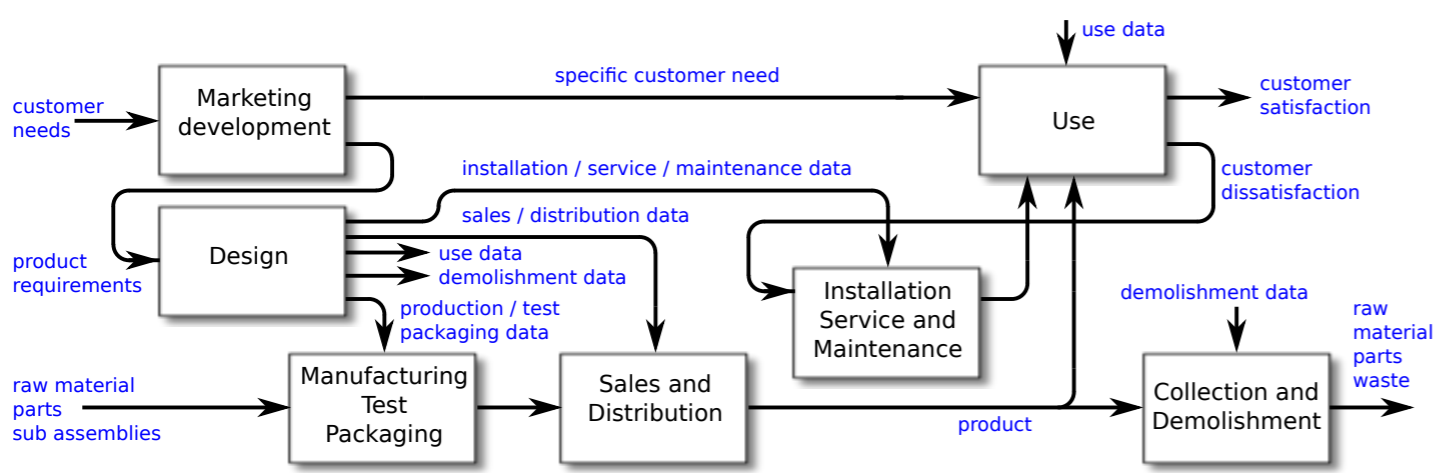
Many physical products are built from sub assemblies and parts. Each of those are **objects** that need to be specified, designed, manufactured, tested, etc.

Initial requirements for an object are selected from those of the stakeholders of the relevant product life-cycle processes.

During the design of the product, data required for all relevant life-cycle processes needs to be generated.

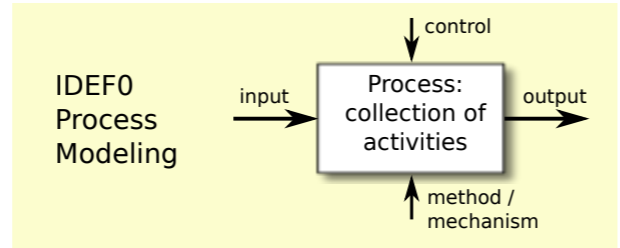
The review of design data and documents at project milestones, assures the quality of the design process itself.

Product life-cycle processes



Life-cycle processes

- marketing / development
- design
- manufacturing / testing / packaging
- sales / distribution
- installation / use / service / maintenance
- collection / demolition



Object Performance Specification

A document that describes the requirements for the object to be designed. The basic design sequence has one object performance specification as input and a collection of object performance specifications for sub-objects as output.

Operational requirements

Functional requirements
The functions that should be performed by the product

Performance requirements
Engineering characteristics that describe the quality of operation

Environmental specification

- Characteristics of the operational environment, such as
- temperature
 - humidity
 - air pressure and flow
 - EMI
 - shock and vibration
 - illumination
 - radiation

Cost factors specification

- The price one is willing to pay in terms of all kinds of resources, such as
- technology
 - materials
 - weight
 - dimensions
 - power consumption
 - money

$$FOM = \frac{\text{Product of performance measures}}{\text{Product of cost factors}}$$

Environment and cost factor specifications for other life-cycle process

- See: - life-cycle processes
- environmental specification
 - cost factor specification

object (initial performance specification)

Interpretation:
Define measurable characteristics for the object's performance, environment and costs

engineering characteristics

Functional decomposition:
Define the functions that have to be performed by this object

functions

Physical assignment:
Assign collection(s) of objects that can perform the defined functions

collection(s) of sub-objects

Error budgetting:
For each collection, distribute the error budget for each performance aspect over all sub-objects

collection(s) of engineering characteristics

Performance analysis:
For each collection, determine the performance-to-cost ratio

performance-to-cost ratios

Selection:
Select the collection of objects with the best performance-to-cost ratio for further engineering

sub-objects (initial performance specifications)

Object Test Specification

Test methods, conditions and pass and fail criteria for all requirements listed in the Object Performance Specification.

Object Design Specification

A document that describes the way in which the object has been designed so that it will perform in compliance with all its requirements.

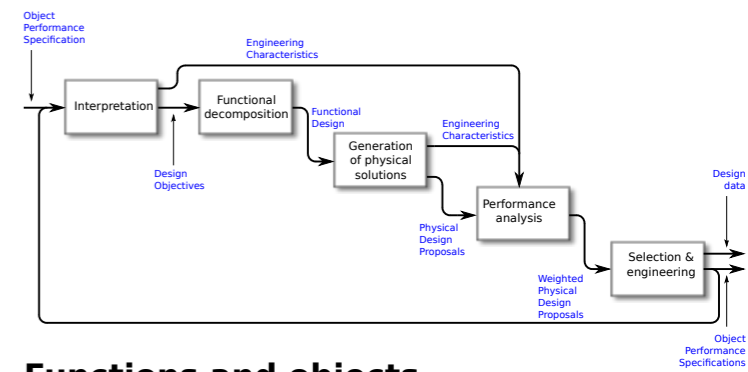
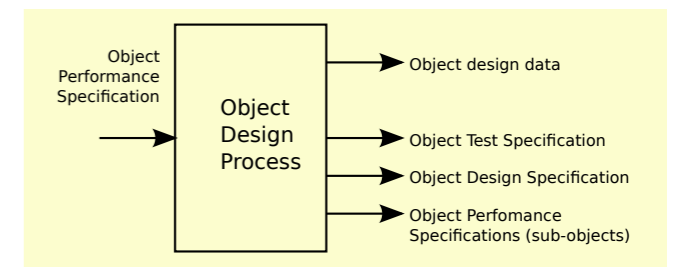
- Design considerations
- Motivation of design choices
- Description of test benches
- Simulation results
- Description of experiments
- Measurement results

Object Design Data

Data, usually in digital format (files) required as input for the product life-cycle processes:

- IC manufacturing data: GDSII files
- PCB manufacturing data: Gerber and drill files
- part lists
- mechanical drawings
- simulation results
- prototype test results
- data for operating, maintenance and service manuals
- data for sales
- etc.

Object Design Process



Functions and objects

Orthogonal
Each object performs a single function

| Functions | PCA 1 | PCA 2 | PCA 3 | Channel switch | Volume switch cable | Volume switch | Mains switch | Mains cable | Housing | Knobs | LED |
|---------------------------|-------|-------|-------|----------------|---------------------|---------------|--------------|-------------|---------|-------|-----|
| Channel selection | | X | X | X | | | | | | | X |
| MD pre-amplification | X | | | | | | | | | | |
| MM pre-amplification | X | | | | | | | | | | |
| Line pre-amplification | | X | | | | | | | | | |
| Rumble-filter | | X | | | | | | | | | |
| Low-pass filter | | X | | | | | | | | | |
| Volume control | | | X | X | X | | | | | | X |
| Power supply conditioning | | X | | | | | X | | | | |
| User interface | | X | | | | | | X | X | X | |